



Driving growth and value in your SME

SME Governance 101

Driving growth and value in your SME

Information workshop for the SME Sector

Many small and medium business owners experience growing pains as they seek to transition to the next level of growth and size. They find that they hit ceilings in capability, and seek additional expertise and experience to help grow their business.

One way of moving the business forward is to add to the board of directors. A board focussed on sound governance of the business, both in improving performance as well as managing risk, can provide a real acceleration to sustainable growth.

This workshop is designed to help you step away from the day-to-day and focus on your role and responsibilities as a director of your business. The 90-minute session will provide a practical guide to:

- Understanding what your director responsibilities are as an SME business owner
- How 'good governance' can drive growth and value in your business
- Why, when and how you move towards a board structure

Speaker

Justin Davies GAICD
Managing Director, Emergination



Justin is a strategic business advisor and facilitator with a focus on growing companies. He works with leaders in established businesses and emerging technology innovators ranging from engineering to health care, industrial markets to services based businesses.

Over the last decade, Emergination has provided strategic consulting and technology commercialisation advisory services to more than 200 businesses. This has included a world leading mobile cctv provider, many software technology innovators, a rapid growth services organisation that was recognised as BRW Fast 100, and many others in areas including forensic vision analysis, natural language recognition and more.

Justin has successfully served as a director on five companies, four of which have been in non-executive roles, and is a graduate of the *Company Directors Course*.

Event details

Great Southern region

Thursday 13 February 2020

7.30am to 9.30am

City of Albany, Civic Room
102 North Road, Albany

Mid West region

Wednesday 19 February 2020

7.30am to 9.30am

City of Greater Geraldton
63 Cathedral Avenue,
Geraldton

South West region

Friday 28 February 2020

7.30am to 9.30am

City of Bunbury
4 Stephen Street, Bunbury

Cost: (Events are GST exempt)

Member: \$60.00

Non-member: \$70.00

RSVP: Friday 7 January 2020

Hayley Holmes

t: 9320 1700

e: wa@aicd.com.au

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SME Governance 101

February 2020 Dates, WA

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Directors

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Australian Institute of Company Directors
PO Box Z5333, St Georges Terrace,
Perth WA 6831

or enrol online at aicd.com.au/events

Have a question? Get in touch:

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Thursday 13 February 2020, Great Southern

Wednesday 19 February 2020, Mid West

Friday 28 February 2020, South West

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